



With your help, we, the Saskatchewan Junior Hereford Association, will be hosting one of the biggest junior beef cattle events in our country “**Bonanza**”, the Canadian National Junior Hereford Show, in Weyburn, SK, July 30 – August 3, 2019.

It is held in conjunction with the Annual General Meeting of the Canadian Hereford Association and Hereford Week in Canada. **Bonanza** is hosted in a different province each year on a rotational basis. This five-day event attracts more than 250 junior participants along with their families, as well as Hereford breeders—both purebred and commercial—from all across Canada. We have also had juniors from United States, Sweden, Australia and Mexico who have been able to take part in the past.

We are currently planning this event and invite you and your business to be involved as a sponsor. Please see the attached pages for more details about sponsorship opportunities. We are open to tailoring your sponsorship to your needs so don't hesitate to ask how we can accomplish that.

We look forward to forming a partnership with you and creating an unforgettable event that forges new bonds and friendships and opens up broader networking opportunities for us all. We are grateful for your support of our young cattle industry enthusiasts.

Note: The deadline for sponsorships is April 15, 2019 so we can arrange to have your logo, ad and/or promotional materials inside registration packages and throughout the event program and on signage displayed at the event. The earlier you become you of our partners the more advertising you will be involved in as our event draws nearer.

For more information or to respond to this request, please contact the Bonanza 2019 Sponsorship Committee:

Jeff Lees	306-577-1375	Morgan Millham	306-292-7243
Emma Nicholas	306-436-7420	Karlie McKim	306-436-4616

Thank you in advance for your support.

The Saskatchewan Junior Hereford Association (SJHA) and the Canadian Junior Hereford Association (CJHA)

Email : saskherefords@gmail.com

webpage: www.hereford.ca/4_juniors.php