

PLATINUM - \$10,000

- ▶ On-site sponsor recognition signage.
- ▶ Opportunity to address the crowd following one meal.
- ▶ Announcer recognition.
- ▶ One full page ad in the Official Show Program.
- ▶ One full page ad in the October 2019 issue of the *Canadian Hereford Digest*. The magazine is circulated to the entire membership, subscribers, commercial producers, auction markets and feedlots and is also taken to shows throughout the fall (circulation 5,500).
- ▶ Banner space provided in the show ring. (Banners to be provided by sponsor).
- ▶ Opportunity to include materials in participant packages.
- ▶ Company logo on official Bonanza attire and merchandise for 2019.
- ▶ Logo and acknowledgment on Bonanza 2019 website and Facebook page, including link to sponsor website.
- ▶ 10x10-foot tradeshow booth.
- ▶ Designated Sponsor Table at Awards Banquet with Junior Delegate Host.

Gold - \$7,500

- ▶ On-site sponsor recognition signage.
- ▶ Announcer recognition.
- ▶ Full page ad in Official Show Program.
- ▶ Half page ad in the October 2019 issue of the *Canadian Hereford Digest*. The magazine is circulated to the entire membership, subscribers, commercial producers, auction markets and feedlots and is also taken to shows throughout the fall (circulation 5,500).
- ▶ Opportunity to include materials in participant packages.
- ▶ Company logo on official Bonanza attire and merchandise for 2019.
- ▶ Logo and acknowledgment on Bonanza 2019 website and Facebook page, including link to sponsor website.
- ▶ 10x10-foot tradeshow booth.
- ▶ Designated Sponsor Table at Awards Banquet with Junior Delegate Host.

Silver - \$5,000

- ▶ On-site sponsor recognition signage.
- ▶ Announcer recognition.
- ▶ Full page ad in the Official Show Program.
- ▶ Opportunity to include materials in participant packages.
- ▶ Logo and acknowledgment on Bonanza 2019 website and Facebook page.
- ▶ 10x10-foot tradeshow booth.
- ▶ Designated Sponsor Table at Awards Banquet with Junior Delegate Host.